



## Ventura County Office of Education Camarillo, CA

### Hackathon by the Sea is Ventura County's very first hackathon!

**What is a hackathon?** Hacking is quickly and intelligently creating a real application that can be used by others. By fast-tracking the software and hardware development process, hackathons empowers students to learn valuable technical skills that will be crucial in their future careers.

**How does Hackathon by the Sea Work?** Nearly 200 Ventura County high school students will participate in this 21-hour event, as teams of 2 – 4 students will team up to develop a product. Adult mentors from the field of technology will assist students in the process of defining and executing their projects.

The hackathon will kick off with a keynote speaker, followed by instructions and rules of engagement for the hackathon projects. Workshops will also be held throughout the evening for students to learn specific skills in their area of interest. Students will receive dinner, breakfast and lunch as well as a swag bag.

#### Students will learn:

- New technologies
- How to create a product
- Problem solving
- Teamwork
- Real-world experience
- Independent research
- Time management skills
- Technical expertise
- New connections with like-minded peers



# Sponsorship Opportunities

	County Line Sponsor \$500	Pelican Point Sponsor \$1,000	Silver Strand Sponsor \$2,000	Pierpont Sponsor \$3,000	C-Street Sponsor \$5,000
Name/logo displayed on Hackathon event program					
Logo displayed on website					
Name/logo displayed on all materials, including program, t-shirts, signage					
Opportunity to distribute a giveaway or piece of marketing literature to all Hackathon attendees					
Opportunity to set up a table with marketing literature, giveaways, etc.					
Name/logo to be included on banner					
Sponsor-specific prize (or giveaway with company logo)					
Opportunity to provide 2-minute welcome address to attendees					
Introduction and acknowledgement of sponsorship at Hackathon kick-off					
Opportunity to provide 5-minute welcome address to attendees					

To sign up, go to:

[www.hackathonbythesea.com](http://www.hackathonbythesea.com)

Questions? Contact Rodrigo A. Cardenas  
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**HACKERFUND**