



Financial Statements for a Small Business

Instructor: Jerry Knotts

Sep 16, 2015, 6:30 PM to 8:30 PM

[Register online](#)

\$5 online registration for IEEE member or higher grades, and for associate and affiliate members.
\$15 online for non-members, \$35 at the door

Location: California Lutheran University

Swenson Center, Room 101, 141 Faculty Street, Thousand Oaks, CA 91360

This workshop will explore what reports are essential to an entrepreneur or an investor seeking to understand how well a small business will generate cash, repay its debts, and become profitable. Jerry Knotts will discuss how to construct a balance sheet, income statement and a statement of cash flows. Attendees who would like to build their financial reports on site during the workshop are invited to bring their laptop with a software appropriate for accounting (Microsoft Excel, or QuickBooks, or other).

Jerry Knotts is the President/CEO of the California Coast Venture Forum and President of J.E. Knotts & Associates. He has more than 30 years successful experience in small, medium and large sized defense and aerospace low and hi-technology companies. He served as Vice-President/General Manager, Defense Electronics Division, California Microwave and Vice-President, American Nucleonics Corporation. He serves as a member of the Board of Counselors, California Lutheran University School of Business; a member of the SoCalBio Investor Conference Company/Company Screening Board; and a mentor for the LARTA Institute. Jerry has notable achievements in general business management, strategic planning, and business development. As a consultant. He serves on numerous Corporation Boards and provides strategic and financial planning services to small and medium sized companies. His academic background includes a BSEE (Electrical Engineering) from Penn State University; an MBA from Auburn; and graduate of the Defense Systems Management College (DSMC), Industrial College of the Armed Forces (ICAF), and Air War College. Jerry is a Senior Life Member of the IEEE and a registered Professional Engineer.



Address:

Swenson Center, Room 101
 141 Faculty Street
 Thousand Oaks, CA 91360

Directions from Ventura:

Take the Ventura Freeway 101 South.
 Take Lynn Road Exit, turn left, drive 2.9 miles.
 Lynn Road turns into Olsen Road, drive .9 miles.
 Turn right onto Mountclef Boulevard - the University is on the right
 Turn Right onto Faculty Street
 Park on Faculty Street or adjacent streets.
 Visitors may park on the streets after 7 pm without a permit.
 Important: do not park in the spots marked "Homeowner Parking only".
 Before 7 pm, we recommend to park in the G lot on the southwest corner of Olsen and MountClef and walk to the Swenson building.

Directions from Los Angeles:

Take the Ventura Freeway 101 North.
 Take Lynn Road Exit, turn right, drive 2.9 miles.
 Lynn Road turns into Olsen Road, drive .9 miles.
 Turn right onto Mountclef Boulevard - the University is on the right.
 Turn Right onto Faculty Street
 Park on Faculty Street or adjacent streets.
 Parking on the street is open after 7 pm.
 Prior to 7 pm, Respect parking signs and do not park in faculty spots.
 Visitors may park on the streets after 7 pm without a permit.
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