



IEEE BUENAVENTURA
ENTREPRENEURSHIP PROGRAM

HOW TO CREATE THE BEST TEAM FOR YOUR START UP

BY DARRELL GOODEN

Wed August 10, 2016

6:30 pm Pizza, 7 pm Talk

California Lutheran University, Ahmanson Science Center, Richter Lecture Hall, ASC 100, 3260 Pioneer Avenue, Thousand Oaks, CA

Register here <http://createbeststartupteam.eventbrite.com>

Even startups that manage to raise millions in seed funding can crash before they establish themselves as a viable organization if they hire the wrong team. There is an art to select the right skills and the individuals who have the most appropriate experience to support the growth the burgeoning company to success. Our speaker will discuss the attributes required on a startup team, the signs that the synergy is working or failing and the art to evolve the team as the company is growing.

Biography: Dr. Darrell Gooden has previously held positions as Transformation Manager and Strategic Planner with the US Navy. He has over 15 years of experience as a certified Spiral Dynamics Integral practitioner and is a founding member along with Dr. Don Beck of the Center for Human Emergence. He is on the faculty of the Adizes Graduate School (AGS). He is also a Certified Adizes Associate and has presented the Adizes Methodology at conferences and seminars that includes the World Future Society and Beijing's Conference on Human Capital Strategy. Darrell has also presented on topics such as Innovation and Lean Six Sigma in different countries around the world. He leads seminars and consults as an expert in organizational change management. Dr. Gooden's focus over the last 20 years has been in the areas of cultural transformation and technology management.

Darrell Gooden has a PhD in Organization Transformation from the Adizes Graduate School, a Master of Science Degree in Technology Management from Pepperdine University and a Bachelor of Science Degree in Management of Information Systems from the University of Redlands, CA.