



Creating a Killer Executive Summary and Pitch PowerPoint Presentation

By Jerry Knotts
Tues Oct 4, 2016
6:30 pm Pizza, 7:00 pm talk

**Hub 101, California Lutheran University
Westlake Village Entrepreneurship Center**
31416 Agoura Road, room #107C,
Westlake Village, California 91361

[Registration at this site](#)

Workshop description

The Executive Summary and the Pitch PowerPoint Presentation represent two different documents critical in catching the attention of the right partners, suppliers, and investors. The content, features, and look of these tools has evolved rapidly. This workshop will discuss how to create them in a modern and relevant fashion and how to present them.

Biography

Jerry Knotts is the President/CEO of the California Coast Venture Forum and Entrepreneurs Without Borders. He has more than 30 years successful experience in small, medium and large sized defense and aerospace low and hi-technology companies. He served as Vice-President/General Manager, Defense Electronics Div, California Microwave and Vice-President, American Nucleonics Corporation. He serves as a member of the Dean's Advisory Council, California Lutheran University School of Management; a mentor for SoCalBio and a member of the Screening Committee; and a mentor for the LARTA Institute. Jerry has notable achievements in general business management, strategic planning, and business development. Jerry serves as an advisor and panelist with the Goldman Sachs 10,000 Businesses Program at the Los Angeles and Long Beach City Colleges. He also serves as a mentor for entrepreneur programs at a number of colleges to include Penn State, UCSB, UCLA, UCSF, and CLU. As a consultant, he serves on Corporation Boards and provides strategic and financial planning services to small and medium sized companies. His academic background includes a BSEE (Electrical Engineering) from Penn State University; an MBA from Auburn; and graduate of the Defense Systems Management College (DSMC), Industrial College of the Armed Forces (ICAF), and Air War College. Jerry is a Senior Life Member of the IEEE and a registered Professional Engineer.